



## SPONSORSHIP APPLICATION

IDCC presents a terrific way for you to promote your company business through sponsorship in our upcoming cookbook "Taste".

Sixty California Top Designers will be chosen to present one of their designed spaces such as kitchens, outdoor dining area, dining rooms or tabletops along with a favorite recipe to be published. This phenomenal cookbook will be marketed throughout California.

An expansive marketing plan will promote "Taste" to a wide variety of big box retail stores, gift shops, book stores, and kitchen speciality shops to reach out to the general public. This is an opportunity you will not want to miss.

"Taste" offers sponsorship opportunities for this fabulous cookbook:

- Exclusive**            \$12,000.00 with four-pages, logo on cover, and 50 complimentary books
- Option A**            \$2,500.00 with a two-page spread and 25 complimentary books
- Option B**            \$1,250.00 with one-page and 10 complimentary books

To take advantage of this opportunity or for more information, contact: Adriel Cogdal at [fundraising@idc-ca.org](mailto:fundraising@idc-ca.org).

### July 1, 2011

1. A first installment check in the amount of \$1,250.00/\$625.00 **made out to IDCC**  
(Sent to: *Adriel Cogdal, 2120 Hill Street, #209, Signal Hill, CA 90755*)

2. Firm Information

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax#: \_\_\_\_\_

Email: \_\_\_\_\_

3. Digital high resolution ad

### August 1, 2011

4. Final payment of \$1,250.00/\$625.00 **made out to IDCC**

*Taste* will be distributed October 2011

Please be advised that all entries are subject to the approval of the committee